

# KETCHIKAN CHARTER COMMISSION

## AGENDA STATEMENT

NO     G-3    

MEETING OF February 6, 2004

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| ITEM TITLE Discussion of and authorization for Commission Member participation in public venues and creation of public service announcements SUBMITTED BY Jerry Kiffer |
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### SUMMARY STATEMENT

It is the intent and desire of the Commission to encourage public participation in the process of writing a new Charter and Petition for the Consolidation of the City of Ketchikan and the Ketchikan Gateway Borough. To this end, it would seem desirous to utilize the various public speaking venues on the local radio media.

There are several hosted established programs on Ketchikan's radio stations that invite members of organizations to speak about their current and planned activities. Several civic groups also invite speakers to discuss their organization's activities.

The radio programs and organizations such as Rotary and the Chamber of Commerce could be approached about having a Commission member participate in interviews or speaking engagements. This would be a way to reach other local community audiences and encourage their participation in the Charter Commission's task.

Public Service Advertisements, PSA's, could also be developed to stir interest in the Commission's work.

### RECOMMENDED ACTION:

"I move to have Commissioner Kiffer approach the various radio stations regarding participation in their regular interview programs, as well as help develop PSA's educating the public about the Ketchikan Charter Commission and its goals. I also move to contact both Rotary and the Chamber of Commerce to schedule Mr. Kiffer and/or another Commissioner to speak at one of these organization's functions."